



PROUDLY PRESENTS THE

ALBANY CHEFS' FOOD & WINE FESTIVAL

**WINE&DINE**  
for the **ARTS**

THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)



## 10<sup>TH</sup> ANNIVERSARY GRAND GALA RECEPTION & DINNER SPONSORSHIPS AVAILABLE

On behalf of the Founding Directors, we would greatly appreciate your consideration for sponsorship of the 10th Anniversary Albany Chefs' Food & Wine Festival: Wine & Dine for the Arts. Attached, please find the sponsorship packages for the Festival Gala that will be held on January 19th, at the Empire State Plaza in Albany. I'd be happy to further explain the excellence and excitement surrounding the event as well as the impact of the educational programs of each of our Arts beneficiaries. As generous past sponsors and attendees, you know the quality and reach of our event. Your earliest commitment will ensure our ability to maximize branding opportunities, especially for those that have interest in major sponsorship.

The Albany Chefs' Food & Wine Festival is widely recognized as the "Northeast's Premier Culinary Event." Our participating chefs, restaurateurs and sponsors have long found value in our extensive marketing campaign that reaches more than a million people annually, aligning them with our brand and providing excellent positioning in front of their target audiences. The Festival events sell out annually, hosting more than 3500 people active in our arts and culinary communities.

To date, our all-volunteer Board (we have no paid staff) has donated more than \$925,000 to deserving Arts organizations in Albany. Please consider a sponsorship for the 2019 Festival Grand Gala Reception & Dinner by selecting one of the available sponsorship opportunities, or we will gladly customize a package to fit your company's budget and promotional requirements.

I look forward to answering any questions you may have and would greatly appreciate adding your company to our list of generous, community minded sponsors of our 10th Anniversary Albany Chefs' Food and Wine Festival.

Thank you!

**Chef Yono Purnomo**  
CHAIRMAN / FOUNDING DIRECTOR

### SPONSORSHIP COMMITTEE

**Donna J Purnomo**

PRESIDENT/FOUNDING DIRECTOR  
518. 209.1421 | djpurnomo@aol.com

**Marcus Q. Pryor**

BOARD OF DIRECTORS – SPONSORSHIP CHAIR  
518.669.8555 | Marcus.Pryor1@me.com

**M.H.A Thibeault**

VICE PRESIDENT/FOUNDING DIRECTOR  
518. 331. 3440 | MHA@AlbanyWineFest.com

**Neerav Patel**

BOARD OF DIRECTORS – GALA CHAIR  
518. 469. 3561 | npatel006@gmail.com

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

### OUR MISSION

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*

THE ALBANY FOOD & WINE FESTIVAL, INC. IS AN APPROVED 501(c)(3) NON-PROFIT ORGANIZATION IN NY – TAX ID #27-1439426

ALBANY CHEFS' FOOD & WINE FESTIVAL  
**WINE&DINE**  
for the **ARTS**

THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)



**EXECUTIVE OFFICERS**

- Yono Purnomo\*  
CHAIRMAN OF THE BOARD
- Robert J. McNamara  
VICE CHAIRMAN
- Donna Purnomo\*  
PRESIDENT
- M.H.A Thibeault\*  
VICE PRESIDENT
- Brian Murphy  
SECRETARY
- Todd Reichelt\*  
TREASURER

**BOARD OF DIRECTORS**

- Colleen E. Laven
- Jeffrey S. Michaelson\*
- Brian Molino
- Francesca Pardi
- Neerav Patel
- Marcus Q. Pryor
- Dominick Purnomo\*

**HONORARY DIRECTOR**

Hon. Kathy M. Sheehan

**HONORARY  
FOUNDING DIRECTORS**

- Hon. Gerald D. Jennings
- Joe Culver
- Mary Jean Knowles
- Garrick B. Smith
- Gary D. Smith

**IN MEMORIAM**

Karen Smith-Sfara  
HONORARY FOUNDING DIRECTOR

**2019 GALA COMMITTEE**

- Sajata N. Chaudhry
- Miten Negandhi
- Nipa Nobel
- Angana Patel
- Bijal Patel
- Dolly Patel
- Neerav Patel

\* - FOUNDING DIRECTOR

**SAPPHIRE SPONSOR | \$10,000**

TAX DEDUCTION VALUE = \$7,050

- Up to **8 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLE, VALUE \$1,600).
- Up to **2 TICKETS** to **MAYOR'S VIP RECEPTION** on Thursday (VALUE \$150).
- Up to **14 VIP TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$1,050).
- Up to **2 VIP TICKETS** for **SLIDER SLAM** on Friday (VALUE \$150).
- Key Branding Opportunities.
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:
  - ~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink;
  - ~ (2) Inclusions in Festival Program:  
(Page 3 sponsor recognition/logo inclusion & Gala Honorary List page/name Inclusion);
  - ~ Logo Inclusion on back of all Festival Ticket badges.
- Festival Program **FULL PAGE** black and white ad.
- Right to display company banner at Festival Gala.
- Recognition in Gala Honorary Letter as Gala Dinner Sponsor (IF CONFIRMED BY 8/1/18).
- Additional media exposure:
  - ~ Logo inclusion in Festival print ad campaign;
  - ~ (2) Facebook posts from the Festival account;
  - ~ (2) Inclusions in Festival E-blast campaign;
  - ~ Recognition in all press releases and media advisories as Gala Dinner Sponsor.
- Usage right of official Festival event logo and phraseology in your own advertising and promotional media.
- Right of first refusal of this sponsorship package for 2020 Festival.

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

**OUR MISSION**

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*

ALBANY CHEFS' FOOD & WINE FESTIVAL  
**WINE&DINE**  
for the **ARTS**

THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)



**EXECUTIVE OFFICERS**

Yono Purnomo\*  
CHAIRMAN OF THE BOARD

Robert J. McNamara  
VICE CHAIRMAN

Donna Purnomo\*  
PRESIDENT

M.H.A Thibeault\*  
VICE PRESIDENT

Brian Murphy  
SECRETARY

Todd Reichelt\*  
TREASURER

**BOARD OF DIRECTORS**

Colleen E. Laven

Jeffrey S. Michaelson\*

Brian Molino

Francesca Pardi

Neerav Patel

Marcus Q. Pryor

Dominick Purnomo\*

**HONORARY DIRECTOR**

Hon. Kathy M. Sheehan

**HONORARY**

**FOUNDING DIRECTORS**

Hon. Gerald D. Jennings

Joe Culver

Mary Jean Knowles

Garrick B. Smith

Gary D. Smith

**IN MEMORIAM**

Karen Smith-Sfara  
HONORARY FOUNDING DIRECTOR

**2019 GALA COMMITTEE**

Sajata N. Chaudhry

Miten Negandhi

Nipa Nobel

Angana Patel

Bijal Patel

Dolly Patel

Neerav Patel

**PEACOCK SPONSOR | \$5,000**

**TAX DEDUCTION = \$2,950**

- Up to **8 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLE, VALUE \$1,600).
- Up to **4 VIP TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$300).
- Up to **2 VIP TICKETS** to **SLIDER SLAM** on Friday (VALUE \$150).
- Key Branding Opportunities.
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:
  - ~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink;
  - ~ Attendance at Mayor's Press Conference;
  - ~ (2) Inclusions in Festival Program:  
(Page 3 sponsor recognition/logo inclusion & Gala Honorary List page/name Inclusion);
  - ~ Logo Inclusion on back of all Festival Ticket badges.
- Festival Program HALF PAGE black and white ad.
- Right to display company banner at Festival Gala.
- Recognition in Gala Honorary Letter.
- Additional media exposure:
  - ~ (2) Facebook posts from the Festival account;
  - ~ (2) Inclusions in Festival E-blast campaign.
- Usage right of official Festival event logo and phraseology in your own advertising and promotional media.
- Right of first refusal of this sponsorship package for 2020 Festival.

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

**OUR MISSION**

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*

ALBANY CHEFS' FOOD & WINE FESTIVAL  
**WINE&DINE**  
for the **ARTS**

THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)



**EXECUTIVE OFFICERS**

Yono Purnomo\*  
CHAIRMAN OF THE BOARD

Robert J. McNamara  
VICE CHAIRMAN

Donna Purnomo\*  
PRESIDENT

M.H.A Thibeault\*  
VICE PRESIDENT

Brian Murphy  
SECRETARY

Todd Reichelt\*  
TREASURER

**BOARD OF DIRECTORS**

Colleen E. Laven

Jeffrey S. Michaelson\*

Brian Molino

Francesca Pardi

Neerav Patel

Marcus Q. Pryor

Dominick Purnomo\*

**HONORARY DIRECTOR**

Hon. Kathy M. Sheehan

**HONORARY**

**FOUNDING DIRECTORS**

Hon. Gerald D. Jennings

Joe Culver

Mary Jean Knowles

Garrick B. Smith

Gary D. Smith

**IN MEMORIAM**

Karen Smith-Sfara  
HONORARY FOUNDING DIRECTOR

**2019 GALA COMMITTEE**

Sajata N. Chaudhry

Miten Negandhi

Nipa Nobel

Angana Patel

Bijal Patel

Dolly Patel

Neerav Patel

**LOTUS SPONSOR | \$2,500**

**TAX DEDUCTION = \$1,500**

- Up to **4 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLES, VALUE \$700).
- Up to **2 TICKETS** to **MAYOR'S VIP RECEPTION AT CITY HALL** on Thursday (VALUE \$150).
- Up to **2 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$150).
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:
  - ~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink;
  - ~ Attendance at Mayor's Press Conference;
  - ~ (2) Inclusions in Festival Program:  
(Page 3 sponsor recognition/logo inclusion & Gala Honorary List page/name Inclusion).
- Recognition in Gala Honorary Letter.

**SAFFRON SPONSOR | \$1,600**

**TAX DEDUCTION = \$400**

- **CORPORATE TABLE: 1 PREMIER TABLE (8 TICKETS)** to the **GRAND GALA RECEPTION & DINNER** on Saturday.
- (1) Inclusion in Festival Program on Gala Honorary List page/name Inclusion.

**AMBASSADOR SPONSOR | \$1,000**

**TAX DEDUCTION = \$50**

- **FESTIVAL ALL ACCESS VIP:** includes **2 VIP TICKETS** to **ALL FESTIVAL EVENTS**
  - ~ Grand Gala Reception & Dinner on Saturday Premium Seating;
  - ~ Mayor's Opening Celebration on Thursday;
  - ~ Festival Grand Tastings – Both Friday & Saturday;
  - ~ Slider Slam on Friday.
- (1) Inclusion in Festival Program on the Gala Honorary List page/name inclusion;  
(Corporate or Personal).

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

**OUR MISSION**

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*



PROUDLY PRESENTS THE

ALBANY CHEFS' FOOD & WINE FESTIVAL

**WINE&DINE**  
for the **ARTS**

THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)

**10<sup>TH</sup> ANNIVERSARY GRAND GALA RECEPTION & DINNER SPONSORSHIP**

The attached benefit packages can be tailored to meet you and your company's specific marketing goals and objectives. We hope that we may count on your sponsorship for the 2019 Albany Chefs' Food & Wine Festival: Wine & Dine for the Arts. Your support is vital to achieving our mission of creating sustainable funding to preserve the vitality of our non-for-profit arts community in Albany.

**SELECT SPONSORSHIP LEVEL:**

**SAPPHIRE | \$10,000**

**LOTUS | \$2,500**

**AMBASSADOR | \$1,000**

**PEACOCK | \$5,000**

**SAFFRON | \$1,600**

**CANNOT ATTEND, BUT WILL DONTATE:**  
\$ \_\_\_\_\_

\_\_\_\_\_  
COMPANY NAME AS YOU WOULD LIKE IT TO APPEAR IN PRINT

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP CODE

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
CONTACT EMAIL

I am enclosing a check made payable to:  
**ALBANY FOOD & WINE FESTIVAL, INC.**

\$ \_\_\_\_\_  
IN THE AMOUNT OF:

- OR -

Please invoice the following amount of:

\$ \_\_\_\_\_

...to be due on:

09.01.2018  12.01.2018  01.01.2019  OTHER DATE: \_\_\_\_\_

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

**SPECIAL NOTE:** Signing above, the individual represents and warrants that he/she is duly authorized to execute this binding contract. Your payment may be a tax-deductible contribution to the full extent allowed under IRS laws and guidelines.

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

**OUR MISSION**

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*

THE ALBANY FOOD & WINE FESTIVAL, INC. IS AN APPROVED 501(c)(3) NON-PROFIT ORGANIZATION IN NY - TAX ID #27-1439426

ALBANY CHEFS' FOOD & WINE FESTIVAL  
**WINE&DINE**  
for the **ARTS**

THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)



**EXECUTIVE OFFICERS**

Yono Purnomo\*  
CHAIRMAN OF THE BOARD

Robert J. McNamara  
VICE CHAIRMAN

Donna Purnomo\*  
PRESIDENT

M.H.A Thibeault\*  
VICE PRESIDENT

Brian Murphy  
SECRETARY

Todd Reichelt\*  
TREASURER

**BOARD OF DIRECTORS**

Colleen E. Laven

Jeffrey S. Michaelson\*

Brian Molino

Francesca Pardi

Neerav Patel

Marcus Q. Pryor

Dominick Purnomo\*

**HONORARY DIRECTOR**

Hon. Kathy M. Sheehan

**HONORARY**

**FOUNDING DIRECTORS**

Hon. Gerald D. Jennings

Joe Culver

Mary Jean Knowles

Garrick B. Smith

Gary D. Smith

**IN MEMORIAM**

Karen Smith-Sfara  
HONORARY FOUNDING DIRECTOR

**2019 GALA COMMITTEE**

Sajata N. Chaudhry

Miten Negandhi

Nipa Nobel

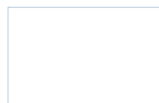
Angana Patel

Bijal Patel

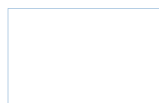
Dolly Patel

Neerav Patel

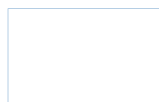
**VISION & OBJECTIVES**



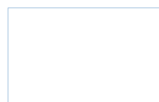
To gain national recognition as a leading, creative, not-for-profit food, global wine and spirits festival that benefits non-profit arts organizations.



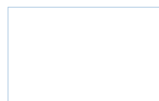
To promote civic welfare by supporting deserving not-for-profit arts organizations in Albany, NY through annual monetary donations from festival net income.



To link sponsors and exhibitors with one of the fastest growing, high-quality food & wine festivals; while providing exceptional networking opportunities for their company products to consumers.



To educate consumers through a variety of food, global wine and spirit seminars on healthy choices, organic and sustainable agriculture, creative pairings, and professional resources



To provide a mentoring program and internships for culinary students at area colleges to train with the Festival Chefs in all phases food of preparation and presentation.

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

**OUR MISSION**

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*

\* - FOUNDING DIRECTOR



## FOUNDING MEMBERS / BOARD OF DIRECTORS

### EXECUTIVE OFFICERS

#### CHAIRMAN OF THE BOARD

**Yono Purnomo\***

YONO'S | dp AN AMERICAN BRASSERIE

#### VICE CHAIRMAN

**Robert J. McNamara**

ROBERT J. MCNAMARA FINANCIAL ADVISORS

#### PRESIDENT

**Donna Purnomo\***

YONO'S | dp AN AMERICAN BRASSERIE

#### VICE PRESIDENT

**M.H.A Thibeault\***

PRESIDENT - M.H.A INNOVATIONS  
CHEF/OWNER - CHEF MHAT

#### SECRETARY

**Brian Murphy\***

DIRECTOR OF EVENT MANAGEMENT -  
RENAISSANCE ALBANY HOTEL

#### TREASURER

**Todd Reichelt\***

GENERAL MANAGER - ALBANY MARRIOTT

### DIRECTORS

**Colleen E. Laven**

SR. COMMUNICATIONS ADVISOR

**Jeffrey S. Michaelson\***

GENERAL MANAGER  
COURTYARD SCHENECTADY

**Brian Molino**

CORPORATE CHEF - PRIME BUSINESS DINING  
MAZZONE HOSPITALITY

**Francesca Pardi**

EVENTS MANAGER  
TRUCKING ASSOCIATION OF NEW YORK

**Neerav Patel M.B.A., M.S.P.A.**

COGNITIVE & ANALYTICS MANAGING CONSULTANT, IBM

**Marcus Q. Pryor**

PRESIDENT - PETER M. PRYOR ASSOCIATES, INC.

**Dominick Purnomo\***

YONO'S | dp AN AMERICAN BRASSERIE

### HONORARY DIRECTOR

**Mayor Kathy Sheehan**

### HONORARY FOUNDING DIRECTORS

**Hon. Gerald D. Jennings**

**Joe Culver**

**Mary Jean Knowles**

**Garrick B. Smith**

**Gary D. Smith**

### HONORARY FOUNDING DIRECTOR

**Karen Smith-Sfara**

IN MEMORIAM