



PROUDLY PRESENTS THE

ALBANY CHEFS' FOOD & WINE FESTIVAL  
**WINE&DINE**  
for the **ARTS**



THURSDAY, 01-17-19 • SATURDAY, 01-18-19 • SUNDAY, 01-19-19

[AlbanyWineFest.com](http://AlbanyWineFest.com)

**10<sup>TH</sup> ANNIVERSARY ALBANY CHEFS' FOOD & WINE FESTIVAL:  
WINE & DINE FOR THE ARTS. SPONSORSHIPS AVAILABLE!**

On behalf of the Founding Directors, we would greatly appreciate your consideration for sponsorship of the 10th Anniversary Albany Chefs' Food & Wine Festival: Wine & Dine for the Arts. Attached, please find the sponsorship packages for the Festival Gala that will be held on January 19th, at the Empire State Plaza in Albany. I'd be happy to further explain the excellence and excitement surrounding the event as well as the impact of the educational programs of each of our Arts beneficiaries. As generous past sponsors and attendees, you know the quality and reach of our event. Your earliest commitment will ensure our ability to maximize branding opportunities, especially for those that have interest in major sponsorship.

The Albany Chefs' Food & Wine Festival is widely recognized as the "Northeast's Premier Culinary Event." Our participating chefs, restaurateurs and sponsors have long found value in our extensive marketing campaign that reaches more than a million people annually, aligning them with our brand and providing excellent positioning in front of their target audiences. The Festival events sell out annually, hosting more than 3500 people active in our arts and culinary communities.

To date, our all-volunteer Board (we have no paid staff) has donated more than \$925,000 to deserving Arts organizations in Albany. Please consider a sponsorship for the 2019 Albany Chefs' Food & Wine Festival: Wine & Dine for the Arts by selecting one of the available sponsorship opportunities, or we will gladly customize a package to fit your company's budget and promotional requirements.

I look forward to answering any questions you may have and would greatly appreciate adding your company to our list of generous, community minded sponsors of our 10th Anniversary Albany Chefs' Food and Wine Festival.

Thank you!

**Chef Yono Purnomo**  
CHAIRMAN / FOUNDING DIRECTOR

**SPONSORSHIP COMMITTEE**

**Donna J Purnomo**

PRESIDENT/FOUNDING DIRECTOR  
518. 209.1421 | djpurnomo@aol.com

**Marcus Q. Pryor**

BOARD OF DIRECTORS – SPONSORSHIP CHAIR  
518.669.8555 | Marcus.Pryor1@me.com

**M.H.A Thibeault**

VICE PRESIDENT/FOUNDING DIRECTOR  
518. 331. 3440 | MHA@AlbanyWineFest.com

**Neerav Patel**

BOARD OF DIRECTORS – GALA CHAIR  
518. 469. 3561 | npatel006@gmail.com

ALBANY FOOD & WINE FESTIVAL, INC. • P.O. BOX 8775, NY 12208

**OUR MISSION**

*To provide sustainable funding to support and preserve the not-for-profit arts community in Albany, NY through an annual 3-day Food & Wine themed Festival that markets our restaurants, chefs, and their innovative cuisine; educates consumers on healthy, sustainable agriculture; and donates all net income directly to deserving non-profit arts organizations.*

THE ALBANY FOOD & WINE FESTIVAL, INC. IS AN APPROVED 501(c)(3) NON-PROFIT ORGANIZATION IN NY – TAX ID #27-1439426

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- M.H.A Thibeault\*  
VICE PRESIDENT
- Brian Murphy  
SECRETARY
- Todd Reichelt\*  
TREASURER

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- Brian Molino
- Francesca Pardi
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- Marcus Q. Pryor
- Dominick Purnomo\*

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Hon. Kathy M. Sheehan

**HONORARY**

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- Joe Culver
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- Garrick B. Smith
- Gary D. Smith

**IN MEMORIAM**

Karen Smith-Sfara  
HONORARY FOUNDING DIRECTOR

**2019 GALA COMMITTEE**

- Sajata N. Chaudhry
- Miten Negandhi
- Nipa Nobel
- Angana Patel
- Bijal Patel
- Dolly Patel
- Neerav Patel

\* - FOUNDING DIRECTOR

**MASTER CHEF | \$30,000**

**FESTIVAL PRESENTING SPONSOR : TAX DEDUCTION = \$21,600**

- Category exclusivity, with Key Branding Opportunities.
- Up to **6 TICKETS** to **MAYOR'S VIP RECEPTION** on Thursday (VALUE \$450).
- Up to **50 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$3,750).
- Up to **24 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (THREE PREMIER TABLES, VALUE \$3,600).
- Up to **12 TICKETS** to **SLIDER SLAM** on Friday (VALUE \$600).
- Listing as "Festival Presenting Sponsor" in all Festival print, broadcast and social Media:
  - ~ Listing below the Festival Logo.
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:
  - ~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink.
- Attendance at Mayor's Press Conference.
- Festival Program Full page black and white ad.
- Additional media exposure:
  - ~ Logo inclusion in Festival print ad campaign;
  - ~ (6) Facebook posts from the Festival account;
  - ~ (6) Inclusions in Festival E-blast campaign;
  - ~ Recognition in all press releases and media advisories as Gala Dinner Sponsor.
- Sponsor Banner-displayed in Festival Grand Tasting and Seminar Main Entrance
  - ~ Banner must be provided by sponsor.
- Usage right of official Festival event logo and phraseology in your own advertising and promotional media.
- Introduction of Company Executive at Mayor's Reception and Gala Reception & Dinner:
  - ~ Executive will be given time for brief remarks.
- Invitation for Company Executive to present checks to arts organization recipients at Post-Festival event.
- Promotional table for company product at Friday and Saturday Grand Tasting events.
- Right of first refusal of this sponsorship package for 2020 Festival.

The Albany Chefs' Food & Wine Festival has built an iconic brand that is a top performer in SEO. The brand has an average reach of 20,000 weekly visits in the off season and 60-100,000 weekly visits to social media sites in the 8 weeks prior to and 4 weeks following the Festival.

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Neerav Patel

**EXECUTIVE CHEF | \$10,000**

**TAX DEDUCTION = \$7,100**

- Category exclusivity, with Key Branding Opportunities.
- Up to **2 TICKETS** to **MAYOR'S VIP RECEPTION** on Thursday (VALUE \$150).
- Up to **14 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$1,050).
- Up to **8 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLES, VALUE \$1,600).
- Up to **2 TICKETS** for **SLIDER SLAM** on Friday (VALUE \$100).
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:
  - Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink.
- Attendance at Mayor's Press Conference.
- Festival Program Full page black and white ad.
- Additional media exposure:
  - Logo inclusion in Festival print ad campaign;
  - (2) Facebook posts from the Festival account;
  - (2) Inclusions in Festival E-blast campaign;
  - Recognition in all press releases and media advisories as Gala Dinner Sponsor.
- Usage right of official Festival event logo and phraseology in your own advertising and promotional media.
- Right of first refusal of this sponsorship package for 2020 Festival.

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**CHEF DE CUISINE | \$7,000**

TAX DEDUCTION = \$5,400

- Category exclusivity, with Key Branding Opportunities.
- Up to **2 TICKETS** to **MAYOR'S VIP RECEPTION** on Thursday (VALUE \$150).
- Up to **6 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$450).
- Up to **6 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLES, VALUE \$900).
- Up to **2 TICKETS** for **SLIDER SLAM** on Friday (VALUE \$100).
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:
  - ~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink.
- Attendance at Mayor's Press Conference.
- Festival Program Half page black and white ad.
- Additional media exposure:
  - ~ Logo inclusion in Festival print ad campaign;
  - ~ (2) Facebook posts from the Festival account;
  - ~ (2) Inclusions in Festival E-blast campaign;
  - ~ Recognition in all press releases and media advisories as Gala Dinner Sponsor.
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**CERTIFIED WINE PROFESSIONAL | \$5,000**

**TAX DEDUCTION = \$3,850**

- Category exclusivity, with Key Branding Opportunities.
- Up to **2 TICKETS** to **MAYOR'S VIP RECEPTION** on Thursday (VALUE \$150).
- Up to **4 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$300).
- Up to **4 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLES, VALUE \$600).
- Up to **2 TICKETS** to **SLIDER SLAM** on Friday (VALUE \$100).
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:  
~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink.
- Attendance at Mayor's Press Conference.
- Festival Program Half page black and white ad.
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\* - FOUNDING DIRECTOR

**SOUS CHEF | \$4,000**

TAX DEDUCTION = \$2,950

- Up to **6 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$450).
- Up to **4 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLES, VALUE \$600).
- Sponsor name/logo included on all print, broadcast and social Festival advertising including:  
~ Website ([albanywinefest.com](http://albanywinefest.com)) with hyperlink.
- Attendance at Mayor's Press Conference.
- Festival Program Half page black and white ad.
- Usage right of official Festival event logo and phraseology in your own advertising and promotional media.
- Right of first refusal of this sponsorship package for 2020 Festival.

**SAUCIER | \$2,500**

TAX DEDUCTION = \$1,900

- Up to **2 TICKETS** to **MAYOR'S VIP RECEPTION** on Thursday (VALUE \$150).
- Up to **2 TICKETS** to **GRAND TASTING & SEMINARS** on Friday or Saturday (VALUE \$150).
- Up to **2 TICKETS** to **SATURDAY GALA RECEPTION & DINNER** (PREMIER TABLES, VALUE \$300).
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The attached benefit packages can be tailored to meet you and your company's specific marketing goals and objectives. We hope that we may count on your sponsorship for the 2019 Albany Chefs' Food & Wine Festival: Wine & Dine for the Arts. Your support is vital to achieving our mission of creating sustainable funding to preserve the vitality of our non-for-profit arts community in Albany.

### SELECT SPONSORSHIP LEVEL:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>MASTER CHEF   \$30,000</b><br>FESTIVAL PRESENTING SPONSOR | <input type="checkbox"/> <b>CERTIFIED WINE PROFESSIONAL   \$5,000</b>       |
| <input type="checkbox"/> <b>EXECUTIVE CHEF   \$10,000</b>                             | <input type="checkbox"/> <b>SOUS CHEF   \$4,000</b>                         |
| <input type="checkbox"/> <b>CHEF DE CUISINE   \$7,500</b>                             | <input type="checkbox"/> <b>SAUCIER   \$2,500</b>                           |
|   | <input type="checkbox"/> <b>CANNOT ATTEND, BUT WILL DONATE:</b><br>\$ _____ |

_____ COMPANY NAME AS YOU WOULD LIKE IT TO APPEAR IN PRINT		_____ CONTACT NAME	
_____ STREET ADDRESS			
_____ CITY		_____ STATE	_____ ZIP CODE
_____ PHONE		_____ CONTACT EMAIL	

I am enclosing a check made payable to: <b>ALBANY FOOD &amp; WINE FESTIVAL, INC.</b>	: : - OR - : :	Please invoice the following amount of: \$ _____
\$ _____ IN THE AMOUNT OF:		...to be due on: <input type="checkbox"/> 09.01.2018 <input type="checkbox"/> 12.01.2018 <input type="checkbox"/> 01.01.2019   OTHER DATE: _____

_____ PRINT NAME	_____ AUTHORIZED SIGNATURE	_____ DATE
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**SPECIAL NOTE:** Signing above, the individual represents and warrants that he/she is duly authorized to execute this binding contract. Your payment may be a tax-deductible contribution to the full extent allowed under IRS laws and guidelines.

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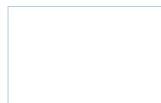
Dolly Patel

Neerav Patel

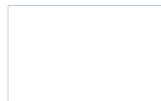
**VISION & OBJECTIVES**



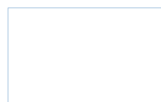
To gain national recognition as a leading, creative, not-for-profit food, global wine and spirits festival that benefits non-profit arts organizations.



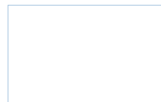
To promote civic welfare by supporting deserving not-for-profit arts organizations in Albany, NY through annual monetary donations from festival net income.



To link sponsors and exhibitors with one of the fastest growing, high-quality food & wine festivals; while providing exceptional networking opportunities for their company products to consumers.



To educate consumers through a variety of food, global wine and spirit seminars on healthy choices, organic and sustainable agriculture, creative pairings, and professional resources



To provide a mentoring program and internships for culinary students at area colleges to train with the Festival Chefs in all phases food of preparation and presentation.

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## FOUNDING MEMBERS / BOARD OF DIRECTORS

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#### CHAIRMAN OF THE BOARD

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YONO'S | dp AN AMERICAN BRASSERIE

#### VICE CHAIRMAN

**Robert J. McNamara**

ROBERT J. MCNAMARA FINANCIAL ADVISORS

#### PRESIDENT

**Donna Purnomo\***

YONO'S | dp AN AMERICAN BRASSERIE

#### VICE PRESIDENT

**M.H.A Thibeault\***

PRESIDENT - M.H.A INNOVATIONS  
CHEF/OWNER - CHEF MHAT

#### SECRETARY

**Brian Murphy\***

DIRECTOR OF EVENT MANAGEMENT -  
RENAISSANCE ALBANY HOTEL

#### TREASURER

**Todd Reichelt\***

GENERAL MANAGER - ALBANY MARRIOTT

### DIRECTORS

**Colleen E. Laven**

SR. COMMUNICATIONS ADVISOR

**Jeffrey S. Michaelson\***

GENERAL MANAGER  
COURTYARD SCHENECTADY

**Brian Molino**

CORPORATE CHEF - PRIME BUSINESS DINING  
MAZZONE HOSPITALITY

**Francesca Pardi**

EVENTS MANAGER  
TRUCKING ASSOCIATION OF NEW YORK

**Neerav Patel M.B.A., M.S.P.A.**

COGNITIVE & ANALYTICS MANAGING CONSULTANT, IBM

**Marcus Q. Pryor**

PRESIDENT - PETER M. PRYOR ASSOCIATES, INC.

**Dominick Purnomo\***

YONO'S | dp AN AMERICAN BRASSERIE

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